



PARTNERSHIP



Through Cormorant Racing Academy, Cormorant Ocean Racing offers partners the opportunity to become part of something bigger than a single race.

Join us as we take young sailors from local waters to the international stage, giving them the chance to compete in some of the most prestigious offshore races on the sailing calendar.

Our story. Your brand. One shared journey.

www.seastays.co.uk/sponsorship

INTRO- DUCTION

Cormorant Ocean Racing is turning a love of the ocean and the journey of young sailors in to the world of top tier off shore racing in to a campaign businesses can stand behind - and international audiences can follow.





MORE THAN LOGO SPACE

A partnership build around visibility, content, community and more.

A path trodden by hundreds but so far heard by very few.

Content

A dedicated media crew member on board to deliver partners with authentic campaign content in training, in racing and at every step in between.

Visibility

Brand presence across the yacht, crew kit, web, socials & race content.

Purpose

Opening the door to offshore sailing, giving the next generation the training, experience and opportunity to compete on the international stage



CORMORANT NEXT GEN

Sharing our passion for sailing with the next generation. Working with sailing schools and training centres, 20% of our race crew will be young sailors experiencing offshore racing for the first time

- 20% of race crew will be sailors under 21 experiencing offshore racing for the first time
- Applications from local sailing clubs, the UK's premier sailing academies and everywhere in between
- 20% of funds raised donated to [Tall Ships Youth Trust](#) - uncovering the next generation of racers

Training

Preparation delivered by Head Coach & former Olympian Hugh Styler.

Mentorship

Youth sailors guided by experienced crew in a live offshore campaign.

For Partners

A compelling CSR and brand-purpose story, connecting youth opportunity and a passion for sailing



MIDDLE SEA RACE

MALTA | 606 NAUTICAL MILES | ANTICLOCKWISE

A LEGENDARY RACE
THROUGH EXTRAORDINARY WATERS

MORE
THAN
A RACE

A BIGGER
HORIZON



CORMORANT
RACING ACADEMY

PEOPLE | PERFORMANCE | A BRIGHTER HORIZON



Cormorant Ocean Racing

THE PROPOSITION

606 nautical miles of offshore racing, a full programme of training in the build-up and a dedicated media crew member capturing every day, night and nautical mile — creating high-quality content for partners to share, amplify and build your brand around.

Rolex Middle Sea Race

The Rolex Middle Sea will be the first race for our young sailors with many more to come.

Their chance to put their skills to the test under the real life pressures of offshore racing.

We present the opportunity to place your brand front and centre as we take to the open ocean for our first race and in the many more to follow.

We take your brand, and our young sailors, on the journey of a life time.

2025 Race Stats

- **118 Yachts**
- **1000+ Sailors**
- **31 Countries**
- **1,000,000+ Facebook Views**
- **1,000,000 Users Reached**
- **351,000 Minutes Youtube Viewing**

606 NAUTICAL
MILES

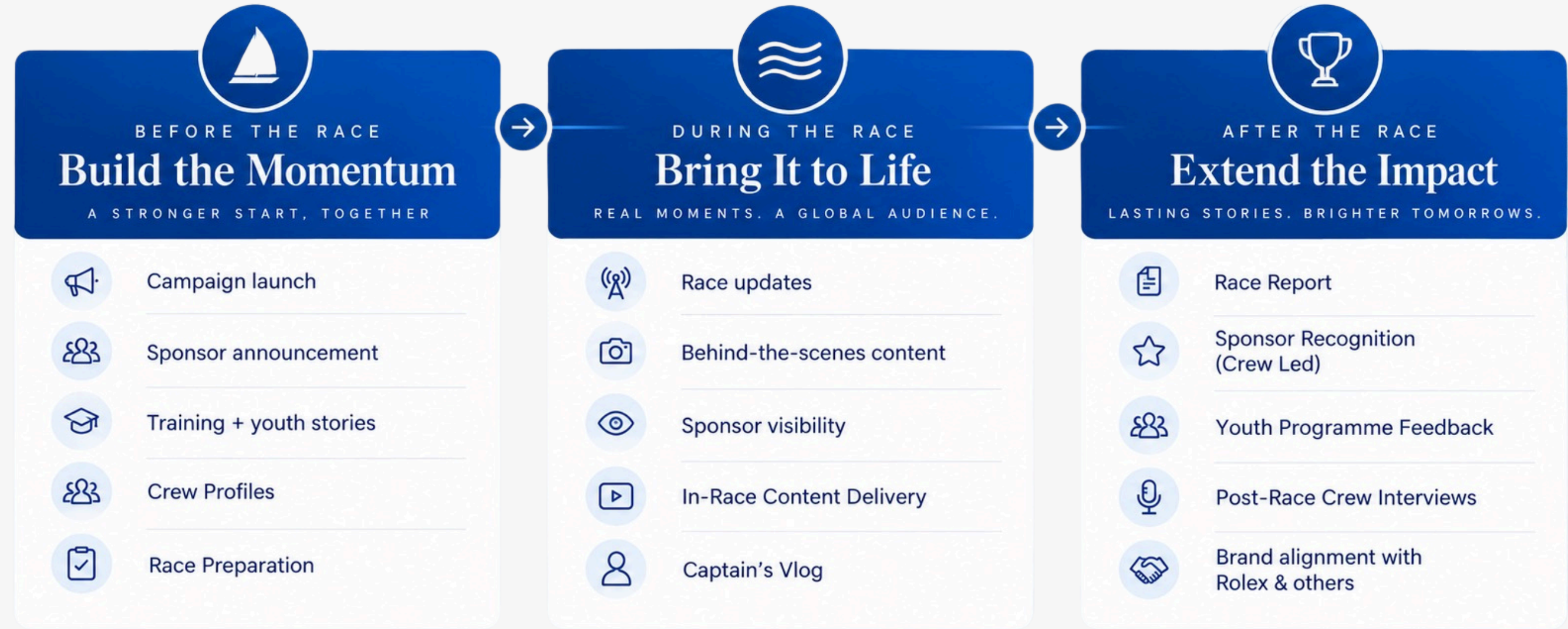


FOR OUR PARTNERS

We'll have a dedicated media crew member documenting the campaign — the preparation, the people, the challenges and the race itself.

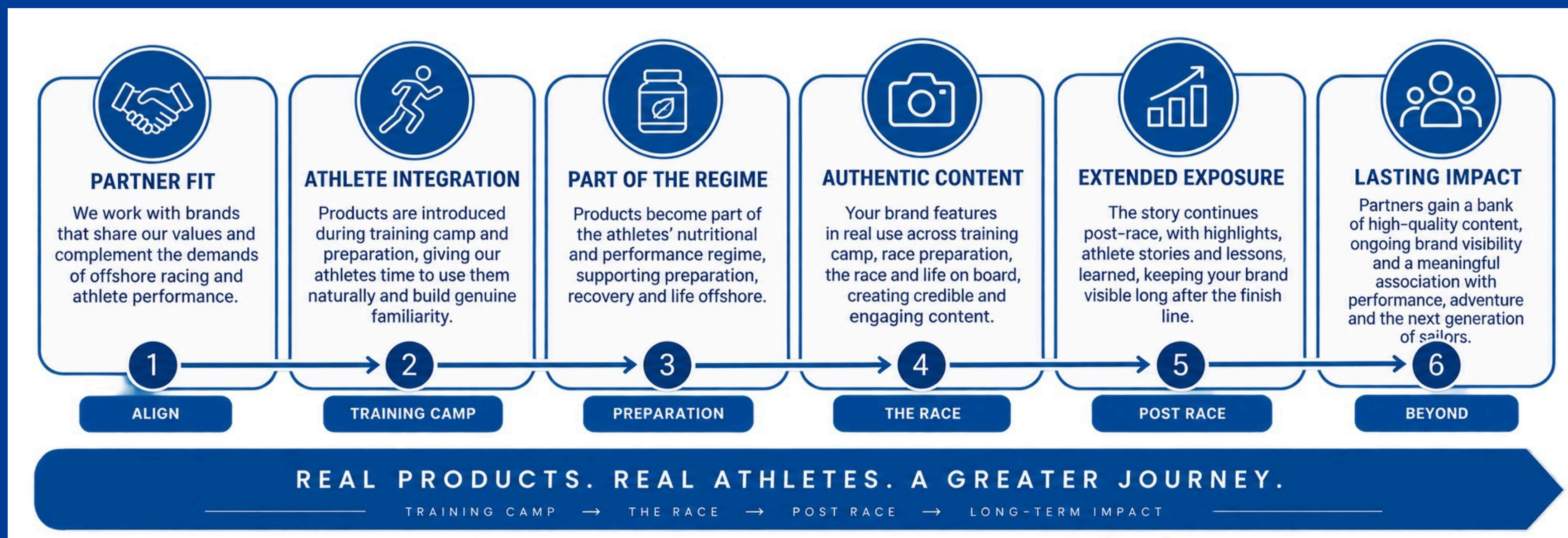
Quality photography and video content before, during & after the race for sponsors to use in their own marketing and social channels.

You're not just sponsoring a team.; you'll be taking your place in our story — and we'll give you the content to tell it.



PRODUCT PLACEMENT JOURNEY

An epic story in which to leverage your product. From training camp to the finish line and beyond.



Packages starting at £500. Tailored to your exact preference. Contact captain@seastays.co.uk



Cormorant Ocean Racing

BECOME A PARTNER

From Sailing School to the world stage and every eventful step along the way captured.

Our journey becomes your story, the open ocean the platform.

seastays.co.uk/sponsorship

Race • Community • Opportunity